**Minneapolis— February 10, 2020** **—** Provis Graphic™, a leading wholesale manufacturer of precision LED-illuminated lettering in Europe, opens its first North American branch office in Minneapolis, Minnesota.

Provis Graphic -- which manufactures everything from 2 inch high precision-illuminated cast block acrylic lettering with strokes and serifs down to only 1mm wide, up to 20 foot tall outdoor LED-illuminated lettering for high rise applications -- has opened its first North American customer support branch office in Minneapolis, Minnesota.

“Establishing our presence in North America will allow Provis Graphic to offer an alternative choice for fabrication-installers serving the architectural signage and retail design markets, which has seen an increase in demand for low-profile precision-illuminated solutions – but with very limited options in the market to satisfy that demand in the recent past,” says Sasa Smajlovic, Founder, Chairman and CEO of Provis Group holding company, Provis d.o.o.

Kenan Hanhan, founding partner and Managing Director of Provis Graphic LLC, a Minnesota company, adds, “We’re excited to leverage our R&D technology partnership with the University of Sarajevo to expand the possibilities of LED-illuminated signage in North America.  Typical lead time from art approval to receipt of products at North American customers’ docks is 20 to 25 days.  Our products are duty-free into the USA, and we are competitive in the market even after the cost of air cargo transportation.”

**About Provis Graphic**

Founded in 1994, Provis Graphic™ is a leading European wholesale manufacturer of  custom, low-profile, trim-less precision-illuminated lettering to stretch the possibilities of design.  From two inch high precision-illuminated cast block acrylic letters and logos for retail display, to 20 foot high rise lettering, Provis Graphic offers the broadest precision-illuminated lettering solutions for visual communications fabrication-installation partners in 26 countries and growing.  Provis Graphic global headquarters and manufacturing operations are based in Sarajevo, Bosnia-Herzegovina, with customer support branch offices in Slovenia, and Minneapolis, USA.

To learn more, visit us at [ProvisGraphic.com](https://provisgraphic.com) in North America, and [Provis.ba](https://www.provis.ba/) in Europe, Middle East, and Africa.

# For more information, press only:

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